

# MAKING AN IMPACT

Issue XVII

A Newsletter on Philanthropy and Legacy

May 2009



Welcome to *Making an Impact* from Impact Wealth Advisors Ltd. We are committed to increasing the impact of philanthropy in our community and are pleased to provide a periodic update of charitable issues and events. Our hope is to make an impact by helping donors match their passions with the visions of nonprofits. If you find this newsletter informative, tell us. We can send it to the people you've handpicked!

## WORDS TO LIVE BY



If you want to change the world, be that change.

- Mohandas Gandhi

## UPCOMING EVENTS



✍ **The 6th Annual Beautiful Art for Beautiful Minds** to benefit *Chinook Clubhouse*, a program of *The Mental Health Center*. When: Friday, May 8, 2009; 5:30-8:00pm. Location: The St. Julien Hotel, 900 Walnut Street, Boulder. An evening filled with a festive cocktail party featuring hors d'oeuvres and music by Holly and the Husbands. There will also be a silent auction featuring art and beautiful lifestyle items. Tickets are \$50 in advance or \$60 at the door. For more information, email [kcochran@mhcbbc.org](mailto:kcochran@mhcbbc.org) or call 303-413-6287.

✍ **A Moveable Feast XII** to benefit *Blue Sky Bridge*. When: Saturday, May 9, 2009; 5:00-10:45pm. Location: Historic Mapleton District and East Boulder hosts; exact locations still TBD. The evening begins with a large cocktail party for all guests at one of Boulder's most spectacular homes. The group then

disperses to small or medium-sized private dinners at other beautiful residences. Finally, guests gather together again for dessert at yet another magnificent local home. Tickets are \$175 per person. To purchase, email [nanetteschunk@msn.com](mailto:nanetteschunk@msn.com) or call 303-666-8338. Visit [www.blueskybridge.org](http://www.blueskybridge.org) for more information on Blue Sky Bridge.

✍ **An Evening in San Remo** to benefit *Boulder Community Hospital Auxiliary*. When: Saturday, May 16, 2009; 6:00-11:30pm. Location: The St. Julien Hotel, 900 Walnut Street, Boulder. Be a guest for an evening featuring San Remo fine dining, dancing, and gambling on the Italian Riviera! Tickets are \$175 (\$1,000 in gambling funny money included in ticket price). Space is limited, and the venue is expected to sell out quickly. Please RSVP by May 9<sup>th</sup> at [www.bchauxiliary.org](http://www.bchauxiliary.org) or call 303-440-2183 for more information.



This quarter's "Making an Impact Award" goes to our friend Kim Gangwish. Kim's charity of choice is *Beginnings with Adoption Wellness*, an organization dedicated to promoting a supportive multicultural community that allows adopted and fostered children to reach their full physical, emotional, and intellectual potential.

*Beginnings* tailors individual treatment programs to meet the needs of each child through a broad array of therapies, programs, and services. This integrated, nature-based approach helps support children's self-esteem and individual identity, create positive home and school environments and assists children and their families in connecting with one another. The organization also hopes to increase the sense of community, connection and belonging by exploring cultural-heritage and nature at an organic farm center. Please visit their website at [www.adoptionwellness.org](http://www.adoptionwellness.org) for more information. Thank you for making an impact Kim!



*David Rubin* works up to 80 hours a week to keep his business going, but makes time to volunteer with local organizations that inspire him. Rubin, who is the president and general manager of Boulder-based A Spice of Life Catering Services and Event Centers ([www.aspiceoflife.com](http://www.aspiceoflife.com)), has been volunteering for the March of Dimes since 1995. Besides volunteering, he has spent more than 14 years giving back to the community as much as he can. Last year, he and his company donated to 40 nonprofit organizations through time, money, food, staff and services. "Making a difference is what it's all about," he says. In a typical month, Rubin who has a wife and three kids, spends five hours volunteering and encourages his employees to do the same. Often that means giving them paid time off to volunteer with a meaningful organization. Even a small amount of time each month can mean so much for those that we help. Thank you for your inspiration David!



*Better World Books* rescues old library books from certain death and destruction. First, the kind people behind this website try to find new homes for these books via online sales and through the Amazon system. They then donate some of the profits to nonprofits who focus on eliminating illiteracy. Why not help the environment and a good cause just by reading? Visit their website at [www.betterworldbooks.com](http://www.betterworldbooks.com) to browse their selection.



*2009 Two on the Town!* Enjoy one free entrée when another entrée is purchased at a variety of local restaurants. 100% of the proceeds support *Access Counseling*. Visit [www.accessboulder.org](http://www.accessboulder.org) for a list of participating restaurants or to purchase your dinner or lunch booklets.



If you've got a few hours or dollars to spare, how do you choose the nonprofit that's right for you? How can you make sure your time and money are being used the way you think? *The Colorado Nonprofit Association* has some valuable suggestions:

- ✦ Before you give, it's always important to check out the web site of the organization for an annual report to see how its funds are expended and programs are run.
- ✦ The Better Business Bureau and Secretary of State office can provide information as to whether or not the nonprofit you choose is in good standing.
- ✦ The Colorado Nonprofit Association offers its own guidelines at [www.generouscolorado.org](http://www.generouscolorado.org). Also check out information given on local sites such as the one operated by Boulder's Community Fund at [www.commfund.org](http://www.commfund.org)
- ✦ If you get phone calls from organizations you've never heard of, it's important to make sure they're a real 501 (c)(3) organization. Do some research first, and remember if it looks too good to be true, it probably is.
- ✦ If you're satisfied with your choice, then keep a record

of your contributions. Never pay by cash; always pay by check to get a receipt.

- ✦ While most nonprofits need money, they also need volunteers. With disposable income shrinking, it's easier for many more to give of their time instead of money.

- ✦ Remember that nonprofits are there to help those that need it, but they also need support from those who can give it. Do something that makes you happy and feels good!



Ever hear terms in the philanthropy world and not know what they mean? **The Giving Guide**, a special section of the *Boulder County Business Report*, offers definitions for a few common ones we've heard:

- ✦ **Advised or Designated fund:** A fund held by a community foundation where the donor may recommend eligible charitable recipients for grants.
- ✦ **Cause or Cause Related-Marketing:** A partnership between a for-profit company and a nonprofit organization that increases the company's sales while raising money and visibility for the cause.
- ✦ **Charitable Deduction:** The portion of a gift to a qualified

charity that is deductible from an individual's or corporation's federal income tax, an individual's gift tax or an individual's estate tax.

**In-Kind Donation or Gift:** A gift of goods or services rather than cash or property.



- ✦ Coloradans gave 3.1% of their income to charity.
- ✦ For the 2<sup>nd</sup> year in a row, the Southwest, Central and Northwest regions of Colorado led the rest of the state in charitable giving.
- ✦ While Coloradans are extremely generous, the state ranks 38<sup>th</sup> in charitable contributions per percentage of income. Are there small ways that we can increase our giving?

Statistics taken from Colorado Nonprofit Association



*How to Write Fundraising Materials That Raise More Money: The Art, the Science, the Secrets:* by Tom Ahern. To view or purchase the book please visit

<http://www.amazon.com/dp/1889102318?tag=impweadvltd-20&camp=0&creative=0&linkCode=as1&creativeASIN=1889102318&adid=1NR9GWXHMF2BZD8WTGPH&>



Hard economic times call for new and inventive ways of giving. We'd like to put the invitation out to our readers who have found successful ways of supporting their favorite causes despite the recession. Please tell us your positive experiences and we'll post them in a future newsletter!



We would like to extend an invitation for the use of our office conference room to nonprofit organizations that may lack space for meeting together. Because our goal is to network those in the community with others who share the same values, we are happy to do whatever we can to facilitate those who are involved in this process. Please feel free to contact us if this is something you would be interested in.



**Impact Wealth Advisors Ltd.**

We believe that adopting a holistic planning approach that focuses first on your life goals and aspirations improves the chances of achieving the future that you envision. We provide comprehensive, fee-based wealth management services to help simplify your life so that you can focus on the things that matter most. Acting as trusted advisors, we build a relationship with you and get to know you on a personal level. We offer thoughtful, intelligent counsel and work to develop wealth management strategies tailored to your specific needs and goals. We offer "Advice for Life." Please contact us to schedule a visit.

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